



Fred Barman



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FRED BARMAN

PRESENT POSITIONS:

Chairman & CEO, BARMAN INTERNATIONAL ENTERPRISES, LTD.
President, FRED BARMAN & ASSOCIATES, INC.
President, SPORTSWAYS MANAGEMENT COMPANY
Chairman & CEO, BARMAN MANAGEMENT COMPANY

FRED BARMAN & ASSOCIATES, INC. aka BARMAN MANAGEMENT CO.

A business management firm in Hollywood/Beverly Hills managing individuals in the entertainment profession. Within five years after organizing, BMC was ranked second amongst business management firms whose primary function is to oversee all business activities including income tax matters, investments and contract negotiations.

SPORTSWAYS MANAGEMENT, LTD:

A company established by Fred Barman for the purpose of organizing sports events and managing professional athletes as follows:

Gunze World Tennis: Japan's number one tennis event for twenty years from 1974-1993. GWT was television's highest rated tennis event in Japan and leader in box office sales.

World Team Tennis: A major sports league started by Barman in 1973 with sixteen franchises in major cities throughout the United States. Play continued for five years.

Martina Navratilova: Barman was the first Business Manager/ Agent for Martina Navratilova when she was seventeen years old and guided her through her post-defection period from Czechoslovakia. The relationship continued for three years during which time she became the number one ranked women's tennis player in the world and is considered to be the all-time greatest female tennis player.

BARMAN INTERNATIONAL ENTERPRISES, LTD:

A company established to conduct various business activities in Japan as summarized below.



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Biography – Fred Barman (continued)

MEMBERSHIP ORGANIZATIONS:

Academy of Motion Pictures Arts and Sciences and The American Film Institute.

EDUCATION:

Beverly Hills elementary and high schools, University of California at Los Angeles (UCLA)

FORMER EMPLOYMENT:

Twentieth Century-Fox Studios: Mail Room, Payroll Department, Head of Bond Department, Auditing Department and Executive Assistant to Studio Controller.

SUMMARY

Fred Barman's background emphasizes experience in the motion picture/television industry as well as the professional tennis business. As business manager for film producers, writers, directors and actors, Barman was continually involved in all aspects of production, from negotiation of contracts to on-stage shooting. He was closely connected with Jacks Production Company which produced twenty motion pictures financed and distributed by Twentieth Century-Fox Film Corporation. Barman was Business Manager for David Janssen, Peter Graves, Troy Donahue and Ray Walston and assisted with negotiations of their respective television series, "Fugitive," "Mission Impossible," "Hawaiian Eye," "Surfside Six" and "My Favorite Martian."

In the area of professional tennis, Barman is experienced as an agent and business manager for players, including the first manager/agent for Martina Navratilova. He also founded World Team Tennis a major 16-city sports league and in promoting Gunze World Tennis for twenty years, Japan's number one tennis tournament.

Currently, Barman's primary business interests are in Japan through his company, Barman International Enterprises Ltd., (BIE) which acts as an agent in securing Hollywood and international celebrities for Japanese television commercials. Through BIE, Barman is also involved with the music publishing business partnered with TV Tokyo Music Co., and bringing musical acts to Japan. His knowledge of Japanese business and customs together with his American business expertise, qualifies Barman as a consummate business liaison.